

# WORK. MEANINGFUL.

WITH JUSTIN JONES-FOSU

Take Ownership of your mindset,  
performance, and engagement.



**Justin Jones-Fosu**

Keynote Speaker  
Author of *Your WHY Matters NOW*  
Social Entrepreneur

## ABOUT JUSTIN

Justin Jones-Fosu, Sr is on a mission to inspire individuals to work meaningfully and to help leaders create cultures where people can bring their best meaning to work every day! He is a full-time family man who also happens to be a highly sought-after... Business Speaker, award-winning entrepreneur & author.

He speaks 60-70 times per year to associations, companies, and organizations in the US and Internationally. His main focus/research is centered on Meaningful Work and Workplace Engagement. Justin's latest book *Your WHY Matters NOW: How Some Achieve More and Others Don't* challenges the reader to merge their purpose and productivity to get more out of work and life.

> WATCH JUSTIN'S VIRTUAL SPEAKER REEL

## KEYNOTE TOPICS

### VIRTUAL KEYNOTES/WORKSHOPS

- > **LIVE TO A DIFFERENT BEAT**  
How to change your rhythms when the rhythms around you have changed.
- > **WORK TO A DIFFERENT BEAT**  
How to bring meaning to your work in the new normal.
- > **LEAD TO A DIFFERENT BEAT**  
How to best inspire and engage your team through change.
- > **YOUR WHY MATTERS NOW**  
How to (re)discover purpose and productivity in adversity.

## AVAILABLE FORMATS

In light of COVID-19, we've adapted all of our services for virtual delivery and limited budgets.

### Live Virtual Keynotes

Justin translates his on-stage energy through highly customized content and delivery. The audience will view Justin in an on-stage format, with content also visible while Justin interacts and engages with them.

### Virtual Workshops

Using customized content, interactive polls, virtual breakout sessions, and worksheets, Justin educates, inspires, and empowers your people to take instant action during and after the session.

### Pre-Recorded Videos

An experience that is customized only for your teams. Justin delivers highly relevant micro-learning moments through short and custom videos that talk directly to your people.

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*Working with Justin virtually has been amazing. He knows how to work a room even virtually! He has a unique blend of energy and practical content delivered in a way that captures attendees' attention, keeps them engaged and brings them together. Our audiences have loved his presentations.*

**ELIZABETH MCKEE**, Executive Director,  
Leadership Charlotte

